**Introduction Rubric**

**Advanced: (20 Points)**

* The intro material is content rich. It provides appropriate **and thorough** background/context information.
* The thesis statement is clear and arguable. It is written in parallel structure and provides a roadmap (reasons) for the rest of the essay. (See thesis statement rubric)
* The intro is compelling; it induces the reader to continue reading (piques curiosity).
* Beautifully written- with punctuation, spelling, grammar, and handwriting *adding* to the enjoyment of reading. Easy to read and follow.

**Proficient: (15 Points)**

* The intro material is content rich. It provides adequate background/context information.
* The thesis statement is clear and arguable. It provides a roadmap (reasons) for the rest of the essay. (See thesis statement rubric)
* The intro is somewhat compelling; it attempts to hook the reader’s interest.
* Well written- with few errors in punctuation, spelling, grammar, and handwriting.  Easy to read and follow.

**Approaching Proficient: (10 Points)**

* The intro material attempts to be content rich, but fails to provide appropriate background/context information.
* The thesis statement is clear and arguable. It attempts to provide a roadmap (reasons) for the rest of the essay . (See thesis statement rubric)
* The content is simple, uninteresting, or boring. It attempts a hook but falls short of intriguing the reader.
* Fairly easy to read, but may have some errors in punctuation, spelling, and grammar.

**Developing: (5 Points)**

* The intro material is weak. It may be misleading, off-topic, irrelevant, untrue, or obvious.
* The thesis statement is unclear and/or missing. It might be hard to identify and/or too long. It may not be arguable and does not provide a road map for the rest of the essay. (See thesis statement rubric)
* The content is confusing or dull. It lacks a hook or misleads the reader.
* Hard to read. Many errors in punctuation, spelling, and grammar. May be difficult to follow.